

Name of discipline	Entrepreneurship in pharmaceutical activity		
Type	Optional	Credits	2
Academic year	IV		Semester VIII
Number of hours	Course	15	Practice work
	Seminar	30	Self-training
Component	Specialized		
Course holder	Adauji Stela, PhD, associate professor Sîbii Lucia, university assistant		
Location	Chisinau, str. Nicolae Testemițanu, 22, <i>Vasile Procopișin</i> University Pharmaceutical Center		
Conditionings and prerequisites of:	Program: Knowledge and understanding of basic notions regarding licensing and accreditation of pharmaceutical enterprises, theoretical bases of pharmaceutical management and marketing, particularities of pharmacy management, pharmaceutical supply, quality of pharmaceutical services, economical evidence, management of human resources, communication principles.		
	Competences: Practical use of organization principles of pharmaceutical enterprise's activity, of pharmaceutical market analysis methods, of methods and working procedures in economic analysis of automated informational systems. Integration of knowledge about medicines with provision of quality pharmaceutical services; knowledge about management and pharmaceutical legislation with efficient realization of pharmaceutical enterprise's functions.		
Mission of the discipline	Entrepreneurship in pharmaceutical activity is aiming to integrate the knowledge obtained in the area of management and pharmaceutical legislation with the knowledge obtained in the area of pharmaceutical marketing, in order to ensure effective social and economic activities of the pharmaceutical enterprise.		
Overview of the topics	Legal basis of pharmaceutical entrepreneurship. Forms of organization of entrepreneurship. Foundation of pharmaceutical enterprises. The business plan of pharmaceutical enterprise. Finance management of pharmaceutical enterprise. Efficiency of pharmaceutical enterprise. Ethics in pharmaceutical enterprise. Legal aspects of pharmaceutical enterprises' activity. Social pharmaceutical entrepreneurship. Innovative entrepreneurship in pharmacy.		
Outcomes	<ul style="list-style-type: none"> • to know legal basis of pharmaceutical entrepreneurship; • to acquire pharmaceutical enterprises activity characteristics with different organization forms; • to accumulate practical skills regarding foundation of pharmaceutical enterprise; • to accumulate practical skills of developing business plan of pharmaceutical enterprise; • to acquire principles and management modalities of pharmaceutical companies' finances; • to know principles and particularities of pharmaceutical entrepreneurship activity based upon ethical and 		

	<p>deontological norms in relations with partners;</p> <ul style="list-style-type: none"> • to obtain knowledge of legal protection of pharmaceutical enterprises; • to know essence of social pharmaceutical entrepreneurship and its practical application; • to accumulate practical skills regarding efficiency of pharmaceutical company activity; • to know innovative entrepreneurship concept and possibilities of its implementation in pharmaceutical field.
Clinical skills	<ul style="list-style-type: none"> • to organize the activity of the pharmaceutical enterprise in various legal-organizational forms; • to determine the efficiency of the activity of the pharmaceutical enterprise; • to ensure the foundation of the pharmaceutical enterprise; • to draw up the business plan of the pharmaceutical company and to analyze the possibility of its realization; • to have skills regarding the application of working methods and procedures for determining the efficiency of the activity of the pharmaceutical company. • to correlate the efficiency between the quality of the pharmaceutical services provided and the development of the entrepreneurial activity; • to develop the positive image of the pharmaceutical company within the health system and of society as a whole
Evaluation form	Exam